

SCSMT Social Media Guidelines (proposed)  
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**Job of the Social Media Coordinator**

1. The Social Media Coordinator(s) oversee the curation of the SCSMT social media accounts on various platforms.
2. The Social Media Coordinator will post the following materials pertinent to the SCSMT on the SCSMT social media accounts:
  - a. Updates about the SCSMT or its events from the Executive Board, Local Arrangements Committee, and the Program Committee.
  - b. Updates to the SCSMT website including, but not limited to post-conference information, future meeting sites, and election results.
  - c. Real-time conference posts about upcoming papers and workshops at the annual SCSMT meeting.
3. In order to keep posting at a reasonable level throughout the year, the Social Media Coordinator may draw other posts for the SCSMT social media accounts from other sources, including, but not limited to:
  - a. Individual member achievements (i.e. the publication of a book or article, the completion of a dissertation or degree, receiving a grant).
  - b. Member-University Events (e.g. the bi-annual LSU Music Theory Forum, guest lectures by music academics, and so forth).
  - c. Re-postings of pertinent material from other societies and their various social media accounts, including calls for papers, national conference information, new publications, announcements from the Society for Music Theory pertinent to the SCSMT membership, and so forth.
  - d. Real-time conference posts about upcoming papers and workshops at the annual Society for Music Theory meeting or other national-level meetings.
4. The Social Media Coordinator(s) will post information about the SCSMT's Call for Papers (for the annual conference) in the appropriate social media groups.

**General Account Guidelines**

1. The SCSMT Social Media accounts on Twitter and related websites will follow people and accounts from these groups:
  - a. Music theorists, musicologists, and ethnomusicologists (of any status and rank)
  - b. Professional societies dedicated to music theory and musicology
  - c. Music schools and departments in the South-Central region
  - d. Professional societies, music theorists, musicologists, ethnomusicologists, music schools, and music theory groups that follow SCSMT
2. The SCSMT Social Media accounts will not follow, under any circumstances, accounts whose existence violates any of the posting guidelines listed below nor will it follow any bots. This includes, for example, "hate" accounts and spam advertising accounts.

**Posting Guidelines (for the SCSMT Social Media Coordinator and All Membership/Followers):**

1. Posts must adhere to standards of courteous professional discourse. Posts that include any of the following will be subject to removal:
  - a. Violence, threats of violence, or violent language directed against another person
  - b. Deliberate intimidation, personal insults, or any other language that denigrates a person
  - c. Jokes or other language that is sexist, racist, homophobic, transphobic, ableist, or otherwise discriminatory in nature
  - d. Sexually explicit material
  - e. Unwelcome sexual attention, including sexualized comments or jokes
  - f. Inappropriate or illegally obtained/used photography or recording
  - g. Encouragement of any of the above behavior
2. Members and/or followers may flag posts or comments that they consider inappropriate by emailing the Social Media Coordinator(s). Such posts will be reviewed by the coordinator(s) and may be removed if the posts include anything proscribed in point 1 directly above.
3. Anyone who repeatedly violates the guidelines of the SCSMT Social Media spaces, especially as regards inappropriate posts, may be subject to sanction as the Executive Board deem appropriate, up to and including a temporary or permanent ban from the site.
4. Appeals related to rejected threads, removed messages, or more serious sanctions are to be directed first to the Social Media Coordinators. If the appellant remains unsatisfied, they may appeal further to the South-Central Society for Music Theory Executive Board. The decisions of the Executive Board are final.